



THE HALPERN GROUP AND AMERICAN ASSOCIATION FOR JUSTICE ENTER INTO AFFINITY AGREEMENT

AAJ Winter Convention marks the launch of exclusive strategic affinity agreement designed to mutually benefit both organizations by better serving the plaintiffs' bar

SPRINGFIELD, N.J., January 22, 2009 – The Halpern Group, a recovery management company exclusively serving the needs of plaintiffs who have been injured through negligence, today announced their affinity agreement with the American Association for Justice (AAJ), formerly the Association of Trial Lawyers of America (ATLA), the world's largest plaintiffs' trial bar. As the pioneer and preeminent provider of Recovery Management, The Halpern Group will work directly with AAJ to provide the trial bar with the professional support they need to manage their plaintiffs' financial needs.

Recovery Management was designed specially to preserve and grow settlements and awards of negligently injured people. According to Richard Halpern, CEO of The Halpern Group, "In today's extremely uncertain economic climate, trial attorneys are seeking safer and better financial answers for their plaintiffs. We're working with AAJ to ensure trial attorneys have those answers."

The Halpern Group has been a regular financial supporter of AAJ for many years. "Now, not only will we be better equipped to continue to do so, but with AAJ's reciprocated support we anticipate a mutually beneficial relationship that will help trial attorneys more expertly represent their clients," said Halpern.

"We are thrilled to be working with The Halpern Group. They hold a leadership position in the world of financial management for people who have been injured through negligence," said Les Weisbrod, AAJ President. "This agreement provides us with a great opportunity for the trial bar to realize the merits and nature of Recovery Management, and to use The Halpern Group's expertise in providing this service to their clients."

The Halpern Group and AAJ will begin to roll out the initiatives outlined in the agreement at this year's AAJ Winter Convention, February 7-11, 2009 in New Orleans. To inform trial attorneys about the benefits of financial management of settlements and awards in this difficult economy, Richard Halpern will [present on](#) "The Future Impact of the Global Economic Meltdown on Negotiating, Managing Recoveries and the Effect on Your Practice." Please note that the AAJ Winter Convention is not open to the press.

About AAJ

As the world's largest plaintiffs' trial bar, AAJ (formerly ATLA) promotes justice and fairness for injured persons, defends the constitutional right to trial by jury, and strengthens the civil justice system through education and disclosure of information critical to public health and safety. Serving members worldwide, AAJ provides attorneys with the information and professional assistance they need to serve clients successfully and protect the democratic values of the civil justice system. Visit <http://www.justice.org>.

About The Halpern Group

Founded in 1973 and located in Springfield, N.J., The Halpern Group is the premier innovator in the field of Recovery Management. The company's focus is on providing negligently-injured plaintiffs with the most comprehensive set of financial services and customized solutions while keeping their recoveries safe and the financial future of each plaintiff protected. For more information, visit halperngroup.com.

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